



# 2011 Innovation Summit

Creating a culture of innovation



Presented by the Center for Innovation and Growth at Baldwin-Wallace College

## Get Connected. Drive Change. And Foster Innovation.

Thursday, November 17 - 8:30 a.m. - 1 p.m.

### CIG Partners



Join leaders across the region attending "Myths and Realities: Creating a Culture of Innovation" at the Center for Innovation and Growth's Fall Innovation Summit. This high level conference - the fourth in a series - features national innovation expert Saul Kaplan and top NE Ohio leaders involved in transformational changes in business and industry.

Find out what roles leadership and culture play in helping or inhibiting innovation - and help innovate and grow *your* organization - through Summit discussions on:

- Driving change within organizations
- Creating innovation and maintaining it
- Overcoming barriers that hinder innovation
- Measuring innovation effectiveness, and
- How innovation impacts the bottom line

Saul Kaplan, Chief Catalyst of the [Business Innovation Factory \(BIF\)](#) and convener of one of the nation's most highly rated innovation conferences will deliver the keynote: "Myths and Realities: Building a Culture of Innovation."

### Event Sponsors



Other event speakers include Don Esch, President & COO, [Bettcher Industries](#); Susan Luria, Vice President, [BioEnterprise](#); Dale Ashby, Vice President of Innovation & Technology, [Parker Hannifin](#) and Paul Pirozzola, Global Marketing Manager, [Lubrizol](#).

Limited seats available! Don't delay - register today!

### Fall 2011 Innovation Summit - Myths & Realities: Creating a Culture of Innovation

DATE: Thursday, November 17, 2011

TIME: 8:30 a.m.-1 p.m.

LOCATION: Center for Innovation and Growth at Baldwin-Wallace College, 340 Front Street, Berea, OH 44017

MORE Networking / continental breakfast begins at 7:30 a.m.



Program and breakouts run from 8:30 a.m.- 1 p.m. *Business casual attire*. Registration required.

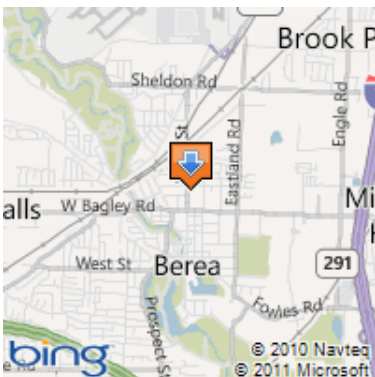
### Quick Links



- [More Saul?](#) Event keynote Saul Kaplan delivers a free lecture later in the day as part of the Kamm Lecture Series. Open to the public. Registration required.
- [Center for Innovation and Growth at Baldwin-Wallace College](#)
- [B-W Home](#)

### Center for Innovation and Growth at Baldwin-Wallace College

340 Front Street  
Berea, OH 44017  
440-826-2393



[Driving Directions](#)

### Register Now! Limited Seating!

[General Admission & B-W Alumni Registration \(\\$175/\\$125\)](#)

[B-W Faculty & Students](#)

[CIG Partner Registration](#)

[Event Sponsor Registration](#)

Looking forward to seeing you on November 17!

Sincerely,

Lacey Kogelnik, Practice Manager  
Center for Innovation and Growth at  
Baldwin-Wallace College



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